

Jason Cherry, Partner Cybersecurity & Data Privacy Team 2029 Century Park East Los Angeles, CA 90067 Telephone: 207.745.1397

June 3, 2025

Attorney General Aaron Frey Office of the Attorney General Consumer Protection Division Security Breach Notification 111 Sewall Street, 6th Floor Augusta, ME 04330

Re: Notice of Data Security Incident

To Whom it May Concern:

We represent Lee Enterprises ("Lee"), located at 4600 East 53rd Street, Davenport, IA 52807, and are writing to notify your office of an event that may affect the security of certain personal information relating to approximately 13 residents. This notice may be supplemented with any new significant facts learned subsequent to its submission. By providing this notice, Lee does not waive any rights or defenses regarding the applicability of Maine law, the applicability of the Maine data event notification statute, or personal jurisdiction.

1. Nature of the Data Event

On or around May 28, 2025, Lee learned that personal information of certain individuals was potentially accessed without authorization. The unauthorized access was the result of a suspicious event Lee discovered on or about February 3, 2025. Upon discovery, Lee immediately took steps to address the issue and secure its network environment, including engaging a team of cybersecurity experts and launching a comprehensive investigation. The investigation determined that information may have been accessed or acquired without authorization on February 3, 2025. Lee thereafter undertook a comprehensive review and determined that personal information may have been included. This process was completed on May 28, 2025.

The information that could have been subject to unauthorized access and/or acquisition includes first and last name, as well as Social Security number.

2. Notice to Maine Residents

On or about June 3, 2025, Lee provided written notice of this event to approximately 13 residents.

3. Other Steps Taken and To Be Taken

Upon discovering the event, Lee moved quickly to investigate and respond to the event, assess the security of its network, and identify potentially affected individuals. Lee is also working to implement additional safeguards and training to its employees. Lee is providing access to credit monitoring services for twelve (12) months through IDX to individuals whose personal information was potentially affected by this event, at no cost to these individuals.

Additionally, Lee is providing impacted individuals with guidance on how to better protect against identity theft and fraud, including advising individuals to report any suspected events of identity theft or fraud to their credit card company and/or bank. Lee is providing individuals with information on how to place a fraud alert and security freeze on one's credit file, information on protecting against tax fraud, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for events of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state Attorney General, and law enforcement to report attempted or actual identity theft and fraud.

4. Contact Information

If you have any questions or need additional information, please do not hesitate to contact me at jcherry@constangy.com or 207.745.1397.

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Sincerely,

Jason Cherry of

CONSTANGY, BROOKS, SMITH & PROPHETE LLP

Enclosure: Consumer Notification Letter



P.O. Box 1907 Suwanee, GA 30024

<< First Name>> << Last Name>>
<<Address1>>, <<Address2>>
<<City>>, <<State>> <<Zip>>>

Enrollment Code: <<XXXXXXXX>>

To Enroll, Scan the QR Code Below:



Or Visit: https://app.idx.us/account-creation/protect

June 3, 2025

Re: Notice of Data Security Incident/Breach

Dear << First Name>> << Last Name>>:

Lee Enterprises ("Lee") is writing to notify you of a data security incident which may have affected your personal information. We take the privacy and security of all information within our possession very seriously. Please read this letter carefully as it contains information regarding the incident and information about steps that you can take to help protect your information.

What Happened? On May 28, 2025, we learned that personal information of certain employees was potentially accessed without authorization. The unauthorized access was the result of a suspicious event we first learned of on or about February 3, 2025. We promptly initiated an investigation of the matter and engaged cybersecurity specialists to assist with the incident response. As a result, we determined that certain files may have been accessed or acquired without authorization on February 1, 2025. With the help of a third-party vendor, we undertook a comprehensive review and, on or about May 28, 2025, learned that some of your personal information was contained within the affected data set. Please note, we have no evidence of the misuse, or attempted misuse, of any potentially impacted information.

What Information was Involved? The information may have included your name as well as your << Variable>>.

What Are We Doing? As soon as we discovered this incident, we took the steps described above and implemented measures to enhance security and minimize the risk of a similar incident occurring in the future. We also notified the Federal Bureau of Investigation and will cooperate with any resulting investigation and provide whatever cooperation may be necessary to hold the perpetrators accountable. In addition, we are offering identity theft protection services through IDX, the data breach and recovery services expert. IDX identity protection services include: [12 months/24 months] of credit and CyberScan monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed ID theft recovery services. With this protection, IDX will help you resolve issues if your identity is compromised. The deadline to enroll in these services is September 3, 2025.

What You Can Do. You can follow the recommendations on the following page to help protect your personal information. You can also enroll in the complementary services offered to you through IDX by using the enrollment code provided above.

For More Information. Further information about how to protect your personal information appears on the following page. If you have questions or need assistance, please call 1-855-200-0677. We take your trust in us and this matter very seriously. We regret any worry or inconvenience this may cause.

Sincerely,

Lee Enterprises 4600 E. 53rd Street Davenport, IA 52807

Steps You Can Take to Help Protect Your Personal Information

Review Your Account Statements and Notify Law Enforcement of Suspicious Activity: As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (the "FTC").

Copy of Credit Report: You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting www.annualcreditreport.com/, calling toll-free 1-877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You also can contact one of the following three national credit reporting agencies:

Equifax P.O. Box 105851 Atlanta, GA 30348 1-800-525-6285 www.equifax.com

Experian
P.O. Box 9532
Allen, TX 75013
1-888-397-3742
www.experian.com

TransUnion
P.O. Box 2000
Chester, PA 19016
1-833-799-5355
www.transunion.com/get-credit-report

Fraud Alert: You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least one year. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at www.annualcreditreport.com. For TransUnion: www.transunion.com/fraud-alerts.

Security Freeze: You have the right to put a security freeze on your credit file for up to one year at no cost. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement. For TransUnion: www.transunion.com/credit-freeze.

Additional Free Resources: You can obtain information from the consumer reporting agencies, the FTC, or from your respective state Attorney General about fraud alerts, security freezes, and steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state.

Federal Trade Commission 600 Pennsylvania Ave, NW Washington, DC 20580 consumer.ftc.gov 877-438-4338 Maryland Attorney General 200 St. Paul Place Baltimore, MD 21202 www.marylandattorneygeneral.gov/Pages/CPD 888-743-0023

www.marylandattorneygeneral.gov/Pages/CPD www.doj.state.or.us/consumer-protection 877-877-9392

New York Attorney General Rhode Island Attorney Gener

California Attorney General 1300 I Street Sacramento, CA 95814 www.oag.ca.gov/privacy 800-952-5225

The Capitol Albany, NY 12224 ag.ny.gov 800-771-7755 Rhode Island Attorney General 150 South Main Street Providence, RI 02903 www.riag.ri.gov 401-274-4400

Oregon Attorney General

1162 Court St., NE

Salem, OR 97301

Iowa Attorney General

1305 E. Walnut Street Des Moines, Iowa 50319 www.iowaattorneygeneral.gov 888-777-4590

Kentucky Attorney General

700 Capitol Avenue, Suite 118 Frankfort, Kentucky 40601 www.ag.ky.gov 502-696-5300

NY Bureau of Internet and Technology

28 Liberty Street New York, NY 10005 www.dos.ny.gov/consumerprotection/ 212.416.8433

NC Attorney General

9001 Mail Service Center Raleigh, NC 27699 ncdoj.gov/protectingconsumers/ 877-566-7226

Washington D.C. Attorney General

400 S 6th Street, NW Washington, DC 20001 oag.dc.gov/consumer-protection 202-442-9828

You also have certain rights under the Fair Credit Reporting Act (FCRA): These rights include to know what is in your file; to dispute incomplete or inaccurate information; to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information; as well as other rights. For more information about the FCRA, and your rights pursuant to the FCRA, please visit www.consumer.ftc.gov/sites/default/files/articles/pdf/pdf-0096-fair-credit-reporting-act.pdf.