

Birdsong Peanuts  
c/o Cyberscout  
PO Box 1286  
Dearborn, MI 48120-9998

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July 18, 2025

Dear  :

Birdsong Peanuts ("Birdsong") writes to inform you of a recent data event that may affect certain information related to you. This letter includes information about the data event, our response, and resources we are making available to you.

**What Happened?** On June 23, 2025, Birdsong became aware of unauthorized activity on its computer network and quickly engaged third-party specialists to investigate and determine the nature and scope of the activity. This investigation determined that certain data within the Birdsong network environment was viewed and/or copied by an unknown actor on or before June 23, 2025. Birdsong conducted a comprehensive review of the relevant data to determine the types of information contained therein and to whom the information related. On July 9, 2025, we completed our review and identified certain information related to you.

**What Information Was Involved?** The information identified by our review may include your name,   
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**What We Are Doing.** In response to this event, Birdsong took steps to secure its environment and conduct an investigation into the activity. Once the information that may have been impacted was identified, Birdsong diligently reviewed the information and began gathering resources to provide notification to identified individuals. Birdsong notified federal law enforcement regarding this matter and is also notifying relevant state regulatory agencies. Birdsong understands the importance of safeguarding information in its care and is taking steps to further enhance its existing infrastructure, as well as working to implement additional policies and procedures to minimize the reoccurrence of future similar events.

Additionally, out of an abundance of caution, Birdsong is offering you access to 12 months of credit monitoring and identity protection services through Cyberscout, a TransUnion company at no cost to you. Please understand that due to privacy laws, Birdsong cannot activate these services for you directly. Additional information regarding how to activate the complimentary credit monitoring service is in the "*Steps You Can Take to Help Protect Your Information*" section of the enclosure. We have also provided additional information and resources below regarding protecting yourself against fraud and identity theft should you feel it appropriate to do so.

**What You Can Do.** Birdsong encourages you to remain vigilant against incidents of fraud and identity theft by reviewing your credit reports/account statements and explanation of benefits forms for suspicious activity and to detect errors. If you discover suspicious or unusual activity on your account(s), it is encouraged that you promptly contact your financial institution or credit/debit card company. Additionally, you can enroll to receive the complimentary credit monitoring service we are making available to you. You can also review the enclosed "*Steps You Can Take to Help Protect Your Information*" for additional information and resources.

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**For More Information.** We understand you may have additional questions about this matter. Should you have questions or concerns regarding this matter or offered monitoring service, please contact our dedicated assistance line through Cyberscout, a TransUnion company at [REDACTED], which is available Monday to Friday between the hours of 8:00 a.m. and 8:00 p.m. Eastern Time, excluding holidays.

Sincerely,

Birdsong Peanuts

## STEPS YOU CAN TAKE TO HELP PROTECT YOUR INFORMATION

### Enrollment Instructions for Offered Monitoring Services

We are providing you with access to credit monitoring services at no charge. If you have not enrolled already, to enroll in the monitoring services, please log on to <https://bfs.cyberscout.com/activate> and follow the instructions provided. When prompted please provide the following code to enroll in the offered monitoring services:

[REDACTED]

Below please find descriptions of the offered services we are providing through Cyberscout, a TransUnion company.



- Credit Monitoring
  - o Provide you with alerts for 12 months from the date of enrollment when changes occur to your credit file. The alert will be sent to you the same day that the change or update takes place with the bureau.
- Identity Theft Insurance
  - o Enrolled individuals will have access to \$1,000,000 in insurance coverage to protect against potential damages related to identity theft and fraud.
  - o Available worldwide and includes coverage for identity theft expenses as well as unauthorized electronic fund transfer fraud.
- Fraud Remediation Services
  - o Access to team of dedicated specialists at Cyberscout, a TransUnion company, to help you in the event you experience fraud and assist with remediation.

In order for you to receive the monitoring services described above, you must enroll within 90 days from the date of this letter. The enrollment requires an internet connection and e-mail account and may not be available to minors under the age of 18 years of age. Please note that when signing up for monitoring services, you may be asked to verify personal information for your own protection to confirm your identity.

### Monitor Your Accounts

We encourage you to remain vigilant against incidents of identity theft and fraud by reviewing your credit reports/account statements and explanation of benefits forms for suspicious activity and to detect errors. Under U.S. law, you are entitled to one free credit report annually from each of the three major credit reporting bureaus, TransUnion, Experian, and Equifax. To order your free credit report, visit [www.annualcreditreport.com](http://www.annualcreditreport.com) or call 1-877-322-8228. Once you receive your credit report, review it for discrepancies and identify any accounts you did not open or inquiries from creditors that you did not authorize. If you have questions or notice incorrect information, contact the credit reporting bureau.

You have the right to place an initial or extended “fraud alert” on a credit file at no cost. An initial fraud alert is a one-year alert that is placed on a consumer’s credit file. Upon seeing a fraud alert, a business is required to take steps to verify the consumer’s identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any of the three credit reporting bureaus listed below.

As an alternative to a fraud alert, you have the right to place a “credit freeze” on a credit report, which will prohibit a credit bureau from releasing information in the credit report without your express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a credit freeze may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a credit freeze on your credit report. To request a credit freeze, you will need to provide the following information:

1. Full name (including middle initial as well as Jr., Sr., III, etc.);
2. Social Security number;
3. Date of birth;
4. Address for the prior two to five years;

5. Proof of current address, such as a current utility or telephone bill;
6. A legible photocopy of a government-issued identification card (e.g., state driver's license or identification card); and
7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft, if you are a victim of identity theft.

Should you wish to place a fraud alert or credit freeze, please contact the three major credit reporting bureaus listed below:

<b>TransUnion</b> 1-800-680-7289 <a href="http://www.transunion.com">www.transunion.com</a>	<b>Experian</b> 1-888-397-3742 <a href="http://www.experian.com">www.experian.com</a>	<b>Equifax</b> 1-888-298-0045 <a href="http://www.equifax.com">www.equifax.com</a>
<b>TransUnion Fraud Alert</b> P.O. Box 2000 Chester, PA 19016-2000	<b>Experian Fraud Alert</b> P.O. Box 9554 Allen, TX 75013	<b>Equifax Fraud Alert</b> P.O. Box 105069 Atlanta, GA 30348-5069
<b>TransUnion Credit Freeze</b> P.O. Box 160 Woodlyn, PA 19094	<b>Experian Credit Freeze</b> P.O. Box 9554 Allen, TX 75013	<b>Equifax Credit Freeze</b> P.O. Box 105788 Atlanta, GA 30348-5788

### **Additional Information**

You can further educate yourself regarding identity theft, fraud alerts, credit freezes, and the steps you can take to protect your personal information by contacting the credit reporting bureaus, the Federal Trade Commission (FTC), or your state Attorney General. The FTC also encourages those who discover that their information has been misused to file a complaint with them. The FTC may be reached at 600 Pennsylvania Ave. NW, Washington, D.C. 20580; [www.identitytheft.gov](http://www.identitytheft.gov); 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261.

You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement, your state Attorney General, and the FTC. This notice has not been delayed by law enforcement.

*For New Mexico residents*, you have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in your credit file has been used against you, the right to know what is in your credit file, the right to ask for your credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act: (i) the consumer reporting agencies must correct or delete inaccurate, incomplete, or unverifiable information; (ii) the consumer reporting agencies may not report outdated negative information; (iii) access to your file is limited; (iv) you must give consent for credit reports to be provided to employers; (v) you may limit "prescreened" offers of credit and insurance you get based on information in your credit report; (vi) and you may seek damages from violators. You may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active-duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. We encourage you to review your rights pursuant to the Fair Credit Reporting Act by visiting [https://files.consumerfinance.gov/f/201504\\_cfpb\\_summary\\_your-rights-under-fcra.pdf](https://files.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf), or by writing Consumer Response Center, Room 130-A, FTC, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580.

*For New York residents*, the New York Attorney General may be contacted at Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; or <https://ag.ny.gov>.

*For North Carolina residents*, the North Carolina Attorney General may be contacted at 9001 Mail Service Center, Raleigh, NC 27699-9001; 1-877-566-7226 or 1-919-716-6000; and [www.ncdoj.gov](http://www.ncdoj.gov).

For Washington, D.C. residents, the District of Columbia Attorney General may be contacted at 400 6th Street NW, Washington, D.C. 20001; 202-442-9828, and <https://oag.dc.gov/consumer-protection>.