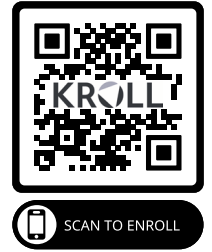


<<Return to Kroll>>
<<Return Address>>
<<City, State ZIP>>

Monumental Sports & Entertainment
616 H St NW, Suite 600
Washington, DC 20001



<<FIRST_NAME>> <<MIDDLE_NAME>> <<LAST_NAME>> <<SUFFIX>>
<<ADDRESS_1>>
<<ADDRESS_2>>
<<CITY>>, <<STATE_PROVINCE>> <<POSTAL_CODE>>
<<COUNTRY>>



<<Date>> (Format: Month Day, Year)

Notice Of Data Breach

Dear <<First_Name>> <<Last_Name>>,

Lincoln Holdings LLC d/b/a/ Monumental Sports & Entertainment (“MSE”) is an integrated sports and entertainment company. We are writing to inform you of a security incident that may have involved certain of your personal information.

Through this letter, we want to provide you details of the incident and our response, the resources we are making available, and additional steps you can take. We strongly recommend that you remain vigilant and monitor account statements closely.

What happened?

On December 9, 2025, we detected unusual activity on certain of our systems, activated our incident response protocols, and initiated an investigation. Our investigation determined that this activity was due to an external party gaining access to the systems and removing copies of some amount of data between December 8 and 9, 2025.

What information was involved?

Upon learning of the data theft, we conducted a technical analysis of the impacted systems and a review of the data to identify individuals whose personal information may have been impacted. On April 7, 2026, we determined that certain of the data that may have been removed included some of your personal information, including your <<b2b_text_1(data elements)>>, among other types of information. To date, we have not identified any indications of identity misuse or fraud in connection with this incident, and we have taken available measures to limit the potential that data may be misused in the future.

What we are doing.

Upon detecting the unusual activity, we promptly took steps to contain it and launched an investigation with the support of external cybersecurity specialists. We also worked closely with law enforcement. This notice was not delayed as a result of a law enforcement investigation.

To help protect your identity, we are offering individuals complimentary identity monitoring services through Kroll for 24 months. Your identity monitoring services include Credit Monitoring, Fraud Consultation, and Identity Theft Restoration.

Visit <https://enroll.krollmonitoring.com> to activate and take advantage of your identity monitoring services.

You have until <<b2b_text_6 (Date)>> to activate your identity monitoring services.

Membership Number: <<Member ID (S_N)>>

Additional information describing these services is included in Attachment A.

What you can do.

Regardless of whether you elect to enroll in the complimentary identity monitoring services, we recommend that you remain vigilant for incidents of fraud and identity theft, including by regularly reviewing and monitoring your credit history and credit reports to detect any errors and guard against any unauthorized transactions or activity. We also recommend that you closely monitor your account statements and notify your financial institution if you suspect any unauthorized activity. **Attachment B** to this letter contains more information about steps you can take to help protect yourself against potential fraud and identity theft.

For more information.

Please be assured that we have taken steps to address the incident and to further enhance our security measures to protect your data. If you have any questions about this notice or the incident, please feel free to contact us at (844) 403-4609, (toll-free) Monday through Friday, from 9:00 a.m. to 6:30 p.m. Eastern Time, excluding major U.S. holidays. Please have your membership number ready.

ATTACHMENT A



TAKE ADVANTAGE OF YOUR IDENTITY MONITORING SERVICES

You have been provided with access to the following services from Kroll:

Single Bureau Credit Monitoring

You will receive alerts when there are changes to your credit data—for instance, when a new line of credit is applied for in your name. If you do not recognize the activity, you'll have the option to call a Kroll fraud specialist, who will be able to help you determine if it is an indicator of identity theft. To receive credit services, you must be over the age of 18 and have established credit in the U.S., have a Social Security number in your name, and have a U.S. residential address associated with your credit file.

Fraud Consultation

You have unlimited access to consultation with a Kroll fraud specialist. Support includes showing you the most effective ways to protect your identity, explaining your rights and protections under the law, assistance with fraud alerts, and interpreting how personal information is accessed and used, including investigating suspicious activity that could be tied to an identity theft event.

Identity Theft Restoration

If you become a victim of identity theft, an experienced Kroll licensed investigator will work on your behalf to resolve related issues. You will have access to a dedicated investigator who understands your issues and can do most of the work for you. Your investigator will be able to dig deep to uncover the scope of the identity theft, and then work to resolve it.

For more information about Kroll and your Identity Monitoring services, you can visit info.krollmonitoring.com.

ATTACHMENT B

To protect against possible fraud, identity theft, or other financial loss, we encourage you to remain vigilant, to review your account statements, and to monitor your credit reports. Provided below are the names and contact information for the three major U.S. consumer reporting agencies and additional information about steps you can take to obtain a free credit report and place a fraud alert, credit freeze, or credit lock on your credit report. If you believe you are a victim of fraud or identity theft, you should consider contacting your local law enforcement agency, your state's Attorney General, or the U.S. Federal Trade Commission ("FTC").

INFORMATION ON OBTAINING A FREE CREDIT REPORT

U.S. residents are entitled under U.S. law to one free credit report annually from each of the three major consumer reporting agencies. To order your free credit reports, visit www.annualcreditreport.com or call toll-free 1-877-322-8228.

INFORMATION ON IMPLEMENTING A FRAUD ALERT, CREDIT FREEZE, OR CREDIT LOCK

To place a fraud alert, credit freeze, or credit lock on your credit report, you must contact the three consumer reporting agencies below:

Equifax:	Experian:	TransUnion:
Equifax Information Services LLC	Credit Fraud Center	Fraud Victim Assistance Department
P.O. Box 105069	P.O. Box 9554	P.O. Box 2000
Atlanta, GA 30348	Allen, TX 75013	Chester, PA 19016
1-800-525-6285	1-888-397-3742	1-800-680-7289
www.equifax.com	www.experian.com	www.transunion.com

Fraud Alert: Consider contacting the three major consumer reporting agencies at the addresses above to place a fraud alert on your credit report. A fraud alert indicates to anyone requesting your credit file that you suspect you are a possible victim of fraud. A fraud alert does not affect your ability to get a loan or credit. Instead, it alerts a business that your personal information might have been compromised and requires that business to verify your identity before issuing you credit. Although this may cause some short delay if you are the one applying for the credit, it might protect against someone else obtaining credit in your name.

To place a fraud alert, contact any of the three major consumer reporting agencies listed above and request that a fraud alert be put on your file. The agency that you contacted must notify the other two agencies. A fraud alert is free and lasts one year, but can be renewed.

Credit Freeze: A credit freeze prohibits a consumer reporting agency from releasing any information from a consumer's credit report until the freeze is lifted. When a credit freeze is in place, no one—including you—can open a new account. As a result, please be aware that placing a credit freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit, mortgages, employment, housing, or other services.

Pursuant to 15 U.S.C. § 1681c-1, you have a right to obtain a freeze on your credit report free of charge. To place a credit freeze, contact all three consumer reporting agencies listed above and provide the personal information required by each agency to place a freeze, which may include:

1. Your full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. If you have moved in the past five (5) years, the addresses where you have lived over the prior five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (e.g., state driver's license or ID card, etc.); and
7. If you are a victim of identity theft, a copy of either a police report, investigative report, or complaint to a law enforcement agency concerning identity theft.

When you place a credit freeze, you may be provided a PIN to lift temporarily or remove the credit freeze. A credit freeze generally lasts until you lift or remove it, although in some jurisdictions it will expire after seven years.

Credit Lock: Like a credit freeze, a credit lock restricts access to your credit report and prevents anyone from opening an account until unlocked. Unlike credit freezes, your credit can typically be unlocked online without delay. To lock your credit, contact all three consumer reporting agencies listed above and complete a credit lock agreement. The cost of a credit lock varies by agency, which typically charges monthly fees.

You may also contact the FTC for further information on fraud alerts, credit freezes, credit locks, and how to protect yourself from identity theft. The FTC can be contacted at 400 7th St. SW, Washington, DC 20024; telephone 1-877-382-4357; or www.consumer.gov/idtheft.

ADDITIONAL RESOURCES

Your state Attorney General may also have advice on preventing identity theft, and you should report instances of known or suspected identity theft to law enforcement, your state Attorney General, or the FTC.

District of Columbia Residents: The Attorney General can provide information about steps to take to avoid identity theft and can be contacted at the Office of the Attorney General, 441 4th Street NW, Washington, DC 20001; (202) 727-3400; or <https://oag.dc.gov/>. You have the right to obtain a security freeze free of charge pursuant to 15 U.S.C. § 1681c-1.

Maryland Residents: The Attorney General can provide information about steps to take to avoid identity theft and can be contacted at Office of the Attorney General, 200 St. Paul Place, Baltimore, MD 21202; 1-888-743-0023; or <https://www.marylandattorneygeneral.gov/>.

Massachusetts Residents: Under Massachusetts law, you have the right to obtain any police report filed in connection to the incident. If you are the victim of identity theft, you also have the right to file a police report and obtain a copy of it.

North Carolina Residents: The Attorney General can provide information about steps to take to avoid identity theft and can be contacted at 9001 Mail Service Center, Raleigh, NC 27699-9001; (919) 716-6000 or 1-877-566-7226; or <http://www.ncdoj.gov>.

New Mexico Residents: You have rights under the federal Fair Credit Reporting Act (“FCRA”), which governs the collection and use of information pertaining to you by consumer reporting agencies. For more information about your rights under the FCRA, please visit <https://www.consumer.ftc.gov/sites/default/files/articles/pdf/pdf-0096-fair-credit-reporting-act.pdf> or www.ftc.gov.

New York Residents: The Attorney General can be contacted at 1-800-771-7755 or <https://ag.ny.gov/>. The Department of State Division of Consumer Protection can be contacted at 1-800-697-1220 or <https://dos.ny.gov/>.

Rhode Island Residents: The Attorney General can be contacted at (401) 274-4400 or <http://www.riag.ri.gov/>. You may also file or obtain a police report by contacting local or state law enforcement agencies.