

**RECEIVED****APR 02 2026****CONSUMER PROTECTION**

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March 25, 2026

**VIA POSTAL MAIL**

Office of the Attorney General  
1 Granite Place South  
Concord, NH 03301-3271

Dear Attorney General Formella:

We represent Driveline Baseball Enterprises LLC (“Driveline Baseball”) with respect to a data security incident involving personal information as described below. Driveline Baseball takes the security of the information in its control seriously and is committed to answering any questions you may have regarding this event.

**1. Nature of security incident**

On February 28, 2026, Driveline Baseball became aware of an unauthorized credit card skimmer on its website checkout page. In response, Driveline Baseball immediately removed the skimmer and launched an investigation. The investigation revealed that an unauthorized person utilized a malicious plugin to be able to obtain credit card information for a limited number of individuals between February 24, 2026 and February 28, 2026. Driveline Baseball reviewed the completed payments and abandoned checkouts made between those dates and determined that payment card information may have been impacted.

Impacted information includes names, address, payment card numbers, expiration dates, and CVVs.

**2. Number of New Hampshire residents affected**

One (1) resident of New Hampshire was notified of the incident. Notification letters were sent to potentially affected individuals on March 25, 2026. A copy of the notification letter is attached as Exhibit A.

**3. Steps taken in response to the incident**

In response to the incident, Driveline Baseball has since completely removed the skimmer from the website, implemented multi-factor authentication for all users, and patched and updated all plugins. In addition, impacted individuals were provided with 12 months of credit monitoring and identity protection services through TransUnion.

**4. Contact information**

Driveline Baseball takes the security of the information in its control seriously. If you have any questions or need additional information, please do not hesitate to contact me at [rhalm@clarkhill.com](mailto:rhalm@clarkhill.com) or (312) 985-5564.

Sincerely,

CLARK HILL



Richard Halm  
Member

cc: Sunaina Ramesh – [sramesh@clarkhill.com](mailto:sramesh@clarkhill.com)

<<Return Address>>

<<First Name>> <<Last Name>>

<<Address1>>

<<Address2>>

<<City>>, <<State>> <<ZIP>>

<DATE>

**NOTICE OF DATA SECURITY <<INCIDENT/BREACH>>**

Dear <<First Name>> <<Last Name>>,

Driveline Baseball Enterprises LLC (“Driveline Baseball”) is writing to inform you of a security incident involving some of your information. This letter explains the incident, the measures we have taken, and some steps you may consider taking.

**What Happened?**

On February 28, 2026, we became aware of unauthorized activity related to our website checkout page. In response, we immediately eliminated the source of the unauthorized activity and launched an investigation. The investigation revealed that an unauthorized person potentially obtained credit card information for a limited number of individuals. We reviewed the activity logs between those dates and determined that your information may have been impacted.

**What Information Was Involved?**

The potentially impacted information may include your name, card number, expiration date, and CVV.

**What We Are Doing:**

We have since completely removed all unauthorized codes, and patched and updated all plugins on our website. In addition, we are providing you with access to Single Bureau Credit Monitoring/Single Bureau Credit Report/Single Bureau Credit Score services at no charge. These services provide you with alerts for 12 months from the date of enrollment when changes occur to your credit file. This notification is sent to you the same day that the change or update takes place with the bureau. Finally, we are providing you with proactive fraud assistance to help with any questions that you might have or in event that you become a victim of fraud. These services will be provided by Cyberscout, a TransUnion company specializing in fraud assistance and remediation services.

**What You Can Do:**

To enroll in Credit Monitoring services at no charge, please log on to <https://bfs.cyberscout.com/activate> and follow the instructions provided. When prompted please provide the following unique code to receive services: <CODE HERE>. In order for you to receive the monitoring services described above, you must enroll within 90 days from the date of this letter. The enrollment requires an internet connection and e-mail account and may not be available to minors under the age of 18 years of age. Please note that when signing

up for monitoring services, you may be asked to verify personal information for your own protection to confirm your identity.

We recommend that you remain vigilant to the possibility of fraud and identity theft by reviewing your financial statements for any unauthorized activity. You should immediately report any unauthorized activity to your financial institution because the major credit card companies have policies to prevent cardholders from being responsible for fraudulent charges.

**For More Information:**

We deeply regret any inconvenience this may cause and remain committed to safeguarding your information. If you have questions, please contact <<email address>>.

Sincerely,

Driveline Baseball Enterprises LLC

**District of Columbia Residents:** Office of the Attorney General, 400 6th Street, NW, Washington, DC 20001; 202-727-3400; [oag@dc.gov](mailto:oag@dc.gov).

**Iowa Residents:** Office of the Attorney General, 1305 E. Walnut Street, Des Moines, Iowa 50319; 515-281-5926; [consumer@ag.iowa.gov](mailto:consumer@ag.iowa.gov).

**Kentucky Residents:** Office of the Attorney General of Kentucky, 1024 Capitol Center Drive, Suite 200 Frankfort, Kentucky 40601, [www.ag.ky.gov](http://www.ag.ky.gov), Telephone: 1-502-696-5300.

**Maryland Residents:** Office of the Attorney General of Maryland, Consumer Protection Division 200 St. Paul Place Baltimore, MD 21202, <https://oag.maryland.gov>, Telephone: 1-888-743-0023.

**New Mexico Residents:** You have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in your credit file has been used against you, the right to know what is in your credit file, the right to ask for your credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting agencies must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to your file is limited; you must give your consent for credit reports to be provided to employers; you may limit "prescreened" offers of credit and insurance you get based on information in your credit report; and you may seek damages from a violator. You may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. You can review your rights pursuant to the Fair Credit Reporting Act by visiting [www.consumerfinance.gov/f/201504\\_cfpb\\_summary\\_your-rights-under-fcra.pdf](http://www.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf), or by writing Consumer Response Center, Room 130-A, Federal Trade Commission, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580.

**New York Residents:** the Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; <https://ag.ny.gov/>.

**North Carolina Residents:** Office of the Attorney General of North Carolina, 9001 Mail Service Center Raleigh, NC 27699-9001, [www.ncdoj.gov](http://www.ncdoj.gov), Telephone: 1-919-716-6400.

**Oregon Residents:** Oregon Department of Justice, 1162 Court Street NE, Salem, OR 97301-4096, [www.doj.state.or.us/](http://www.doj.state.or.us/), Telephone: 877-877-9392.

**All US Residents:** Identity Theft Clearinghouse, Federal Trade Commission, 600 Pennsylvania Avenue, NW Washington, DC 20580, [www.consumer.gov/idtheft](http://www.consumer.gov/idtheft), 1-877-IDTHEFT (438-4338), TTY: 1-866-653-4261.