



MULLEN
COUGHLIN^{LLC}
ATTORNEYS AT LAW

Justin Schiff
Office: (267) 930-4256
Fax: (267) 930-4771
Email: jschiff@mullen.law

426 W. Lancaster Avenue, Suite 200
Devon, PA 19333

April 15, 2026

VIA E-MAIL

Office of the New Hampshire Attorney General
Consumer Protection & Antitrust Bureau
33 Capitol Street
Concord, NH 03301
E-mail: DOJ-CPB@doj.nh.gov

Re: Notice of Data Event

To Whom It May Concern:

We represent Hoshino (U.S.A.) Inc. (“Hoshino”) located at 1726 Winchester Road, Bensalem, Pennsylvania 19020, and are writing to notify your office of an incident that may affect the security of certain personal information relating to approximately one (1) New Hampshire resident. By providing this notice, Hoshino does not waive any rights or defenses regarding the applicability of New Hampshire law, the applicability of the New Hampshire data event notification statute, or personal jurisdiction.

Nature of the Data Event

Hoshino recently became aware of suspicious activity related to an employee’s email account. Hoshino immediately took steps to secure the account and hired professional forensic investigators to determine the nature and scope of the activity. The investigation found unauthorized access to the email account at various times between August 15, 2025, and August 26, 2025, but found no evidence of actual misuse of any sensitive personal information contained within the email account. Nonetheless, Hoshino conducted a comprehensive and time-intensive review of the potentially accessed data in order to assess whose information was contained therein and therefore potentially impacted. Those efforts recently completed, at which point Hoshino promptly provided notification to potentially impacted individuals and your office.

The information that could have been subject to unauthorized access includes name and Social Security number.

Notice to New Hampshire Resident

On or about April 15, 2026, Hoshino provided written notice of this incident to approximately one (1) New Hampshire resident. Written notice is being provided in substantially the same form as the letter attached here as *Exhibit A*.

Other Steps Taken and To Be Taken

Upon becoming aware of the event, Hoshino moved quickly to freeze the compromised account, investigate and respond to the same, assess the security of Hoshino systems, and identify potentially affected individuals. Hoshino provided counselling and further training to the involved employee. Hoshino is also working to implement additional training for its employees. Hoshino is also providing access to complimentary credit monitoring services for twelve (12) months, through TransUnion, to individuals whose personal information was potentially affected by this incident.

Additionally, Hoshino is providing the impacted individual with guidance on how to protect against identity theft and fraud, including advising individuals to report any suspected incidents of identity theft or fraud to their credit card company and/or bank. Hoshino is providing the impacted individual with information on how to place a fraud alert and security freeze on one's credit file, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state Attorney General, and law enforcement to report attempted or actual identity theft and fraud.

Hoshino is also providing written notice of this incident to relevant state regulators as well as the three major credit reporting agencies, Experian, Equifax and TransUnion.

Contact Information

Should you have any questions regarding this notification or other aspects of the data security event, please contact us at (267) 930-4256.

Very truly yours,



Justin Schiff of
MULLEN COUGHLIN LLC

EXHIBIT A

Hoshino (U.S.A.) Inc.
c/o Cyberscout
P.O. Box 3826
Suwanee, GA 30024



April 15, 2026

NOTICE OF DATA BREACH

Dear [REDACTED]:

Hoshino (U.S.A.) Inc. (“Hoshino”) writes to inform you of a recent incident that may impact the privacy of some of your information. While we are unaware of any attempted or actual misuse of your information, we are sending this letter proactively, in line with our values of treating data privacy with the utmost caution and care.

What Happened? We recently became aware of suspicious activity related to an employee’s email account. We immediately took steps to secure the account and hired professional forensic investigators to determine the nature and scope of the activity. The investigation found unauthorized access to the email account at various times between August 15, 2025, and August 26, 2025, but found no evidence of actual misuse of any sensitive personal information contained within the email account.

What Information Was Involved? The investigation determined that the following information related to you was present in the impacted email account(s): your name, financial account information. However, the investigation found no evidence that your information was subject to actual or attempted misuse.

What Are We Doing? Once the investigators completed their process, we worked to identify contact information for any potentially impacted individuals. This notice followed. As a precaution, we are also providing twelve (12) months of complimentary access to credit monitoring services through Cyberscout, a TransUnion company specializing in fraud assistance and remediation services. Individuals who wish to receive these services may enroll by following the enclosed instructions.

What Can You Do? As a best practice, we encourage you to remain vigilant against identity theft and fraud by reviewing your account statements and monitoring your free credit reports for suspicious activity over the next twelve (12) months. You may also enroll in the complimentary credit monitoring services provided.

For More Information. Please see the enclosed *Steps You Can Take to Help Protect Personal Information* for further tips to protect your personal information. Additionally, we have set up a toll-free dedicated assistance line at **1-800-405-6108** between the hours of 8 a.m. and 8 p.m. Eastern Time, Monday through Friday to answer any further questions.

Hoshino takes the privacy and security of the information in our care seriously, and we sincerely apologize for any inconvenience this incident may have caused.

Sincerely,

Hoshino (U.S.A.) Inc.

Steps You Can Take To Help Protect Personal Information

Enroll in Credit Monitoring and Restoration

To enroll in charge-free Credit Monitoring services, please log on to <https://bfs.cyberscout.com/activate> and follow the instructions provided. When prompted please provide the following unique code to receive services: [REDACTED]. In order for you to receive the monitoring services described above, you must enroll within ninety (90) days from the date of this letter. The enrollment requires an internet connection and e-mail account and may not be available to minors under the age of eighteen (18) years of age. Please note that when signing up for monitoring services, you may be asked to verify personal information for your own protection to confirm your identity.

Monitor Your Accounts

Under U.S. law, a consumer is entitled to one free credit report annually from each of the three major credit reporting bureaus, Equifax, Experian, and TransUnion. To order a free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. Consumers may also contact the three major credit reporting bureaus listed below to request a free copy of their credit report.

Consumers have the right to place an initial or extended “fraud alert” on a credit file at no cost. An initial fraud alert is a one (1) year alert that is placed on a consumer’s credit file. Upon seeing a fraud alert display on a consumer’s credit file, a business is required to take steps to verify the consumer’s identity before extending new credit. If consumers are the victim of identity theft, they are entitled to an extended fraud alert, which is a fraud alert lasting seven (7) years. Should consumers wish to place a fraud alert, please contact any of the three (3) credit reporting bureaus listed below.

As an alternative to a fraud alert, consumers have the right to place a “credit freeze” on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer’s express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in a consumer’s name without consent. However, consumers should be aware that using a credit freeze to take control over who gets access to the personal and financial information in their credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application they make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, consumers cannot be charged to place or lift a credit freeze on their credit report. To request a credit freeze, individuals may need to provide some or all of the following information:

1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. Addresses for the prior two to five (5) years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver’s license or ID card, etc.); and
7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if they are a victim of identity theft.

Should you wish to place a credit freeze or fraud alert, please contact the three (3) major credit reporting bureaus listed below:

Equifax	Experian	TransUnion
https://www.equifax.com/personal/credit-report-services/	https://www.experian.com/help/	www.transunion.com/credit-freeze www.transunion.com/fraud-alerts
1-888-298-0045	1-888-397-3742	1-833-799-5355
Equifax Fraud Alert, P.O. Box 105069 Atlanta, GA 30348-5069	Experian Fraud Alert, P.O. Box 9554, Allen, TX 75013	TransUnion LLC Fraud Alert, P.O. Box 2000, Chester, PA 19016
Equifax Credit Freeze, P.O. Box 105788 Atlanta, GA 30348-5788	Experian Credit Freeze, P.O. Box 9554, Allen, TX 75013	TransUnion LLC Credit Freeze, P.O. Box 2000, Chester, PA 19016

Additional Information

Consumers may further educate themselves regarding identity theft, fraud alerts, credit freezes, and the steps they can take to protect personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or their state Attorney General. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, D.C. 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. Consumers can obtain further information on how to file such a complaint by way of the contact information listed above. Consumers have the right to file a police report if they ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, consumers will likely need to provide some proof that they have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and the relevant state Attorney General. This notice has not been delayed by law enforcement.

For Maryland residents, the Maryland Attorney General may be contacted at: 200 St. Paul Place, 16th Floor, Baltimore, MD 21202; 1-410-576-6300 or 1-888-743-0023; and <https://www.marylandattorneygeneral.gov/>. You may also write to Hoshino at 1726 Winchester Road, Bensalem, PA 19020.

For New Mexico residents, consumers have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in their credit file has been used against them, the right to know what is in their credit file, the right to ask for their credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting bureaus must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to consumers' files is limited; consumers must give consent for credit reports to be provided to employers; consumers may limit "prescreened" offers of credit and insurance based on information in their credit report; and consumers may seek damages from violators. Consumers may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active-duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. We encourage consumers to review their rights pursuant to the Fair Credit Reporting Act by visiting www.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf, or by writing Consumer Response Center, Room 130-A, Federal Trade Commission, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580.

For New York residents, the New York Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; or <https://ag.ny.gov>.

For North Carolina residents, the North Carolina Attorney General may be contacted at: 9001 Mail Service Center, Raleigh, NC 27699-9001; 1-877-566-7226 or 1-919-716-6000; and www.ncdoj.gov. You may also write to Hoshino at 1726 Winchester Road, Bensalem, PA 19020.