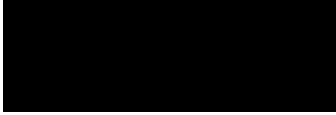




0011691

54 Below Inc. DBA: Feinstein's/54
c/o Cyberscout
555 Monster Rd SW
Renton, WA 98057
USBFS3522

45_0011691



May 5, 2026

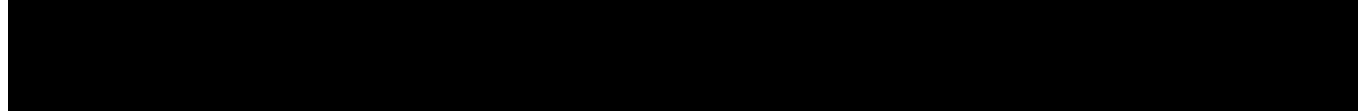
Subject: Notice of Data Security Incident

Dear [REDACTED]:

The purpose of this communication is to notify you of a data security incident experienced by 54 Below Inc. ("54 Below") which may have affected your personal information. 54 Below is a nonprofit cabaret and restaurant located in the basement of Studio 54 in Midtown Manhattan, New York City that offers Broadway performances and fine dining to its patrons. Please read this letter carefully as it contains details regarding the incident, our response, and steps you can take to help protect your information.

What Happened? On May 15, 2025, we identified unusual activity in our network environment. We took immediate steps to ensure our network was secure and launched an investigation with the support of external cybersecurity experts. Based on the investigation, we learned that an unknown actor gained unauthorized access to our network environment on May 15, 2025 and potentially accessed and acquired certain files, some of which may have contained individuals' personal information. Following a comprehensive review of the affected data, which concluded on April 24, 2026, 54 Below learned that your personal information may have been involved in connection with this incident.

What Information Was Involved? The information involved may have included your name along with your [REDACTED]



What We Are Doing. As soon as 54 Below discovered this incident, we took the steps referenced above. We also implemented additional security features to reduce the risk of a similar incident occurring in the future.

54 Below is notifying you of this incident and offering you the opportunity to enroll in complimentary credit monitoring and identity theft protection services, including a \$1,000,000 identity theft insurance policy, at no charge to you. These services provide you with alerts for 12 months from the date of enrollment when changes occur to your credit file. This notification is sent to you the same day that the change or update takes place with the bureau. Finally, we are providing you with proactive fraud assistance to help with any questions that you might have or in event that you become a victim of fraud. These services are provided through Cyberscout, a TransUnion company specializing in fraud assistance and remediation services.

To enroll in these services at no charge, please log on to <https://bfs.cyberscout.com/activate> and follow the instructions provided. When prompted please provide the following unique code to receive services:

██████████.

In order for you to receive the monitoring services described above, you must enroll within 90 days from the date of this letter. The enrollment requires an internet connection and e-mail account and may not be available to minors under the age of 18 years of age. Please note that when signing up for monitoring services, you may be asked to verify personal information for your own protection to confirm your identity.

What You Can Do. We encourage you to enroll in the complimentary identity protection services we are offering. With this protection, Cyberscout can help you resolve issues if your identity is compromised. Please also review the guidance at the end of this letter, which includes additional resources you may utilize to help protect your information.

For More Information. Cyberscout representatives are available for 90 days from the date of this letter, to assist you with questions regarding this incident, between the hours of 8:00 a.m. to 8:00 p.m. Eastern time, Monday through Friday, excluding holidays. Please call the help line at 833-289-6056 and supply the specialist with your unique code listed above.

Sincerely,

54 Below Inc.
254 W 54th St. Cellar
New York, NY10019



Steps You Can Take to Help Protect Your Personal Information

Review Your Account Statements and Notify Law Enforcement of Suspicious Activity: As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (the “FTC”).

Copy of Credit Report: You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting www.annualcreditreport.com/, calling toll-free 1-877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You also can contact one of the following three national credit reporting agencies:

Equifax

P.O. Box 105851
Atlanta, GA 30348
1-800-525-6285
www.equifax.com

Experian

P.O. Box 9532
Allen, TX 75013
1-888-397-3742
www.experian.com

TransUnion

P.O. Box 2000
Chester, PA 19016
1-833-799-5355
www.transunion.com/get-credit-report

Fraud Alert: You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least one year. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at www.annualcreditreport.com. For TransUnion: www.transunion.com/fraud-alerts.

Security Freeze: You have the right to put a security freeze on your credit file for up to one year at no cost. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement. For TransUnion: www.transunion.com/credit-freeze.

Additional Free Resources: You can obtain information from the consumer reporting agencies, the FTC, or from your respective state Attorney General about fraud alerts, security freezes, and steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state.

Federal Trade Commission

600 Pennsylvania Ave, NW
Washington, DC 20580
<https://consumer.ftc.gov>
877-438-4338

Maryland Attorney General

200 St. Paul Place
Baltimore, MD 21202
[www.marylandattorneygeneral.gov/
Pages/CPD](http://www.marylandattorneygeneral.gov/Pages/CPD)
888-743-0023

Oregon Attorney General

1162 Court St., NE
Salem, OR 97301
[www.doj.state.or.us/
consumer-protection](http://www.doj.state.or.us/consumer-protection)
877-877-9392

California Attorney General

1300 I Street
Sacramento, CA 95814
www.oag.ca.gov/privacy
800-952-5225

New York Attorney General

The Capitol
Albany, NY 12224
<https://ag.ny.gov>
800-771-7755

Rhode Island Attorney General

150 South Main Street
Providence, RI 02903
www.riag.ri.gov
401-274-4400
Total Rhode Island residents
affected: 20.

Iowa Attorney General

1305 E. Walnut Street
Des Moines, Iowa 50319
www.iowaattorneygeneral.gov
888-777-4590

**NY Bureau of Internet and
Technology**

28 Liberty Street
New York, NY 10005
[www.dos.ny.gov/
consumerprotection/](http://www.dos.ny.gov/consumerprotection/)
212-416-8433

**Washington D.C. Attorney
General**

400 S 6th Street, NW
Washington, DC 20001
[https://oag.dc.gov/
consumer-protection](https://oag.dc.gov/consumer-protection)
202-442-9828

Kentucky Attorney General
700 Capitol Avenue, Suite 118
Frankfort, Kentucky 40601
www.ag.ky.gov
502-696-5300

North Carolina Attorney General
9001 Mail Service Center
Raleigh, NC 27699
<https://ncdoj.gov/protectingconsumers/>
877-566-7226

You also have certain rights under the Fair Credit Reporting Act (“FCRA”): These rights include to know what is in your file; to dispute incomplete or inaccurate information; to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information; as well as other rights. For more information about the FCRA, and your rights pursuant to the FCRA, please visit www.consumer.ftc.gov/sites/default/files/articles/pdf/pdf-0096-fair-credit-reporting-act.pdf.