

To: Tournament Director

CC: Sisterhood President, Temple President, Temple Administrator

BCC: See Copy of 2026 – 01 Player List for Tammy

Subject: Data Incident and Opportunity to Opt Out

Hello,

The Temple Adat Shalom (TAS) Sisterhood (SH) has collected and compiled data supplied by registrants for the Sisterhood (SH) Mah Jongg (MJ) Tournament over many years. The information was used for the purpose of tournament registration, providing information about upcoming mah jongg tournaments, and National Mah Jongg League (NMJL) card sales. In January 2026, an incident involving this data occurred. A former volunteer for the TAS Sisterhood Mah Jongg Tournament accessed and used the information and data, without the knowledge or permission of TAS Sisterhood or Temple Leadership, for personal gain. All persons and emails listed in Sisterhood Excel Spreadsheets created up to Sunday, January 18, 2026 were involved. Temple Adat Shalom resources and logos were used as a part of the former volunteer's initial targeted advertising email campaign, unbeknownst to Temple Adat Shalom and Sisterhood Leadership's knowledge. A second email campaign was engaged in, later the same week, from a private account used by the former volunteer.

When TAS Sisterhood and Temple Leadership were made aware of the situation, they took action. It was brought to their attention via numerous phoned-in and email complaints from the advertising campaign recipients. The former volunteer was immediately contacted and a request was made to *instantly cease and desist use* of TAS Sisterhood Information & Data and Temple Adat Shalom Resources. The volunteer agreed to the request.

In July 2026, however, a third target advertising campaign was engaged in. It came to the attention of Sisterhood Leadership, via email complaint from campaign recipients. It became evident that the former volunteer discontinued compliance with the agreement, and that the individual had kept all of the TAS Sisterhood information and data. A written demand has been sent to the former volunteer asking that they delete all and no longer use any of the TAS Sisterhood information and data related to MJ tournaments and NMJL card sales in their possession, from all devices, locations, and accounts. Written confirmation of deletion of all data was also requested. The TAS Board of Trustees was informed and the Temple President sent the former volunteer a written letter with a cease and desist request as well.

The personal information involved in the incident included your:

1. First & Last Name,
2. eMail address,
3. Cell phone number or landline,
4. Physical address, and
5. Activity preference (tournament or card purchase).

If you have received this email and you no longer wish to receive emails from Temple Adat Shalom Sisterhood regarding upcoming Mah Jongg Tournaments or NMJL Card Sales, please respond to this email and indicate if you would like to be removed from:

1. All Mah Jongg related emails,
2. Card Sales only, or
3. Tournament communications only.

NOTE: TAS Sisterhood **will not sell, nor share** your personal information and deeply apologizes for any inconvenience that this data incident may have caused. The former volunteer will not have access to any TAS Sisterhood information and data moving forward.

Please feel free to contact me directly with any questions or concerns that you may have at 760-685-1292 or MahJonggAtTAS@gmail.com.

Sincerely,

Tammy Rozenberg

Director, Summer Mah Jongg Tournament
Temple Adat Shalom Sisterhood